

Privacy

Privacy Statement

This privacy statement references the collection and distribution of information gathered through this website and is supplemental to GFI's Privacy Policy available below. If you would like more information regarding GFI's Privacy Policy, please contact our Privacy Officer.

GFI may collect contact information that you voluntarily provide to us such as your name, email address and phone number, when subscribing to our quarterly newsletter or by contacting us. Please note that GFI does not sell or distribute contact information to any third party, and you may unsubscribe from our newsletter at any time.

GFI is a Canadian firm, however, our website can be accessed from countries across the world. Users who access our website outside of Canada acknowledge and agree that personal information provided to us through the website will be processed outside your country of residence. GFI does not collect personal information on those who visit our website, but your Internet browser may automatically transmit anonymous information to our website such as the URL of the website you just came from, the Internet Protocol (IP) address and the browser version your computer is currently using to assist in administering our website or diagnosing server errors.

Like many websites, we use "cookies" to collect information. A cookie is a small data file that we transfer to your computer's hard drive for record-keeping purposes. Persistent cookies are used to save your login information for future logins to the service on our web site. Session ID cookies are used to enable certain features of our web site, to get a better understanding of how you interact with the web site and to monitor aggregate usage by GFI users and web traffic routing on the web site. Unlike persistent cookies, session ID cookies are deleted from your computer when you log off from the web site and then close your browser. You can limit the use or disable cookies by changing the settings in your browser. However, if you do not accept cookies, you may not be able to use all portions of the web site.

Our website may contain links to other sites. GFI is not responsible for the privacy practices or content of such websites. Please review the privacy policy and terms and conditions of such sites.

If you have questions or concerns about our Privacy Policy, about your personal information that has been collected by GFI or if you wish to request access to your personal information, please contact our Privacy Officer as follows:

GFI Investment Counsel Ltd.
Attn: Privacy Officer
45 St. Clair Avenue W., Suite 1000, Toronto, ON M4V 1K9
p: 416-488-8825
Email: info@gfiic.com

GFI Investment Counsel Ltd.

PRIVACY NOTICE

FACTS	WHAT DOES GFI INVESTMENT COUNSEL LTD. ("GFI") DO WITH YOUR PERSONAL INFORMATION?	
WHY?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
WHAT?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ▪ Personal contact information ▪ Social security number ▪ Financial information, including assets, liabilities, income and net worth ▪ Investment objectives ▪ Transaction history <p>When you are no longer our customer, we may continue to share information about you as described in this notice.</p>	
HOW?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons GFI chooses to share; and whether you can limit this sharing.	
	Reasons we can share your personal information	Do We Share?
	For our everyday business purposes - such as to process your transactions, maintain your accounts(s) or respond to court orders and legal investigations.	Yes
	For our marketing purposes - to offer our products and services to you	Yes
	For joint marketing with other financial companies	No
	For our affiliates' everyday business purposes - information about your transactions and experiences	Yes
	For our affiliates' everyday business purposes - information about your creditworthiness	Yes
	For nonaffiliates to market to you	No
To limit our sharing	<p>Call (416) 488-8825</p> <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>	
Questions?	<p>Call (416) 488-8825</p> <p>Email info@gfiic.com</p>	

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Who we are	
Who is providing this notice?	GFI Investment Counsel Ltd.
What we do	
How do you protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How do you collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▪ Enter into an investment management agreement ▪ Complete account opening forms ▪ Seek financial advice ▪ Make deposits or withdrawals from your account ▪ Tell us about your investment portfolio ▪ Share details at meetings and through email and telephone communications <p>We also collect your personal information from others, such as banks, broker-dealers, or other companies where you have consented to.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▪ sharing for affiliates' everyday business purposes—information about your creditworthiness ▪ affiliates from using your information to market to you ▪ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account - unless you tell us otherwise.
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>GFI does not have any affiliates.</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>GFI does not share with nonaffiliates so they can market to you.</i>
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▪ <i>GFI does not jointly market.</i>
Other important information	