# **Performance Summary**

as at December 31, 2012

The following are the historical performance summaries of GFI Investment Counsel's portfolios. Please contact us at the number below for more information.

#### **GFI Investment Counsel Balanced**

| YTD  | 1 year | 3 year | 5 year | Inception (1/31/2005) |
|------|--------|--------|--------|-----------------------|
| 7.2% | 7.2%   | 7.9%*  | 4.9%*  | 6.2%*                 |
|      |        |        |        |                       |
| 2012 | 2011   | 2010   | 2009   | 2008                  |
| 7.2% | 7.0%   | 9.6%   | 20.1%  | (16.1%)               |

### **GFI Investment Counsel Equity Balanced**

| YTD  | 1 year | 3 year | 5 year | Inception (1/31/2005) |
|------|--------|--------|--------|-----------------------|
| 9.1% | 9.1%   | 10.3%* | 3.8%*  | 6.7%*                 |
|      |        |        |        |                       |
| 2012 | 2011   | 2010   | 2009   | 2008                  |
| 9.1% | 8.6%   | 13.4%  | 19.7%  | (25.1%)               |

#### GFI Investment Counsel Fixed Income Balanced

| YTD  | 1 year | Inception (1/29/2010) | 2012 | 2011 |
|------|--------|-----------------------|------|------|
| 6.3% | 6.3%   | 7.6%*                 | 6.3% | 6.0% |

#### \*Annualized

- 1. Balanced portfolios include all managed accounts with equity holdings of 41% to 60% of total assets.
- 2. Equity Balanced portfolios include all managed accounts with equity holdings of 61% to 80% of total assets.
- 3. Fixed Income Balanced portfolios include all managed accounts with equity holdings of 21% to 40% of total assets.
- 4. All composites over \$500,000 managed on a discretionary basis within GFI Investment Counsel are included in performance figures.
- 5. Composites do not utilize leverage.
- 6. Composites are net of all fees.
- 7. A fee schedule is available upon request.
- 8. The exchange rate used to convert non-Canadian holdings is the rate supplied by our custodian at quarter end.
- 9. GFI Investment Counsel's investment style most closely resembles value investing.
- 10. Each portfolio's inception date is determined by the date at which discretionary management originated.
- 11. All figures are quoted in Canadian dollars.
- 12. Performance figures are asset weighted.
- 13. Non-resident taxes are added back, where applicable.
- 14. GFI Investment Counsel received its license to operate from the Ontario Securities Commission in July of 2007.
- 15. All returns calculated prior to July, 2007 were based on accounts managed by Daniel Goodman, CFA, (continually) while an Investment Industry Regulatory Organization of Canada (IIROC) licensed portfolio manager.

## How you can get started

Contact us today to learn more about how GFI can help you meet all of your family's needs today... and tomorrow. GFI Investment Counsel Ltd. 2 St. Clair Ave. East, Suite 1204 Toronto, Ontario M4T 2T5

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